

**THE
PLACE**

SAY and The Place
Present

HOT in HeRe





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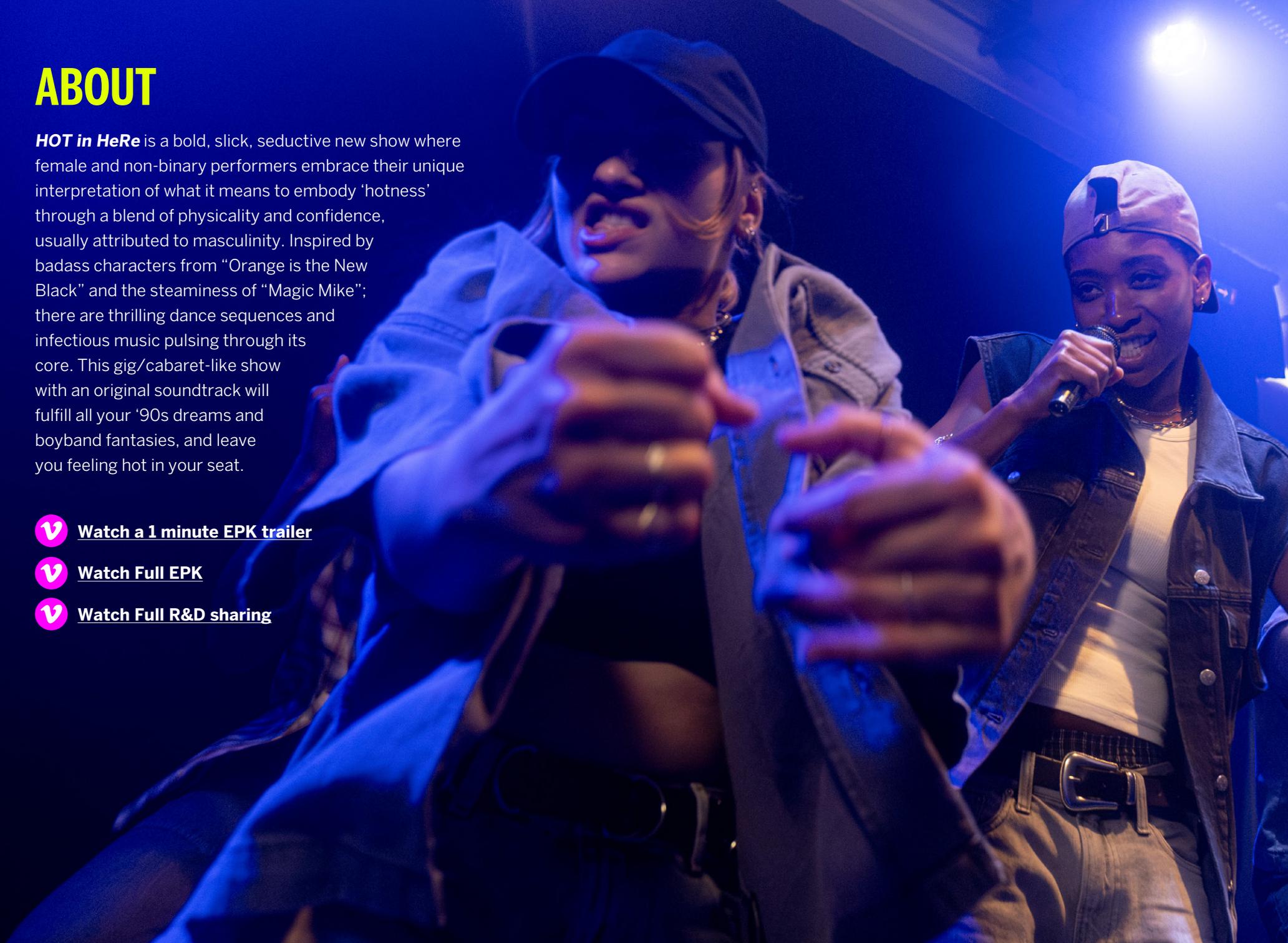
ABOUT

HOT in HeRe is a bold, slick, seductive new show where female and non-binary performers embrace their unique interpretation of what it means to embody 'hotness' through a blend of physicality and confidence, usually attributed to masculinity. Inspired by badass characters from "Orange is the New Black" and the steaminess of "Magic Mike"; there are thrilling dance sequences and infectious music pulsing through its core. This gig/cabaret-like show with an original soundtrack will fulfill all your '90s dreams and boyband fantasies, and leave you feeling hot in your seat.

 [Watch a 1 minute EPK trailer](#)

 [Watch Full EPK](#)

 [Watch Full R&D sharing](#)





VISION

We founded **SAY** with a vision to reignite the creativity that often fades through formal training and to break down the barriers of elitism in the dance sector.

HOT in HeRe was born from an unexpected place: a hen party. A spontaneous decision for the two of us to perform a 'Magic Mike' themed duet for the bride turned into a huge success that all the other guests wanted to be a part of! This experience inspired us to dig deeper into this idea and create a show based on a feeling that for us feels so organic: a deep connection to a more 'masculine' style of movement. These movements are characterised by the 'swagger' often seen in male dancers, and we are excited to showcase this in our work.

As women from the global majority and proud members of the LGBTQIA+ community, we are passionate about bringing our unique perspectives and shared interests as dancers to life.



COLLABORATORS

We are incredibly fortunate to have collaborated with some of the most talented dancers in the industry to bring this vision to the stage during the R&D phase of the project. Their creativity, dedication, and diverse experiences have been instrumental in transforming our ideas into a breathtaking performance.

Our creative team comes from various backgrounds within the dance and theatre sector, from west end specialists to new emerging talent - each member bringing their own unique flavour and expertise. Together, with our amazing team, we are pushing boundaries and redefining what it means to be **HOT** and to move with confidence in a way that is sexy and powerful.

The atmosphere of our show is electric, with live music that pulsates through the venue, creating an immersive experience that blurs the lines between a traditional performance and a lively club scene. Audience interaction is at the heart of our show, making each performance unique and deeply personal.

DESIGN IDEAS



ARTISTS

SAY

SAY was founded by **Sarah Golding** and **Yukiko Masui** in 2019, their work challenges the elitism often associated with contemporary dance. As a duo they have created a dance film **SAY: AF** with the international festival Dance Umbrella, have recently been featured dancers in *The Marvels* and were dance captains and performers in the Commonwealth Opening Ceremony 2022. **SAY** was commissioned to create a piece for NDCWales, **SAY** Something which toured nationally and internationally. **SAY** have recently worked on *The Effect* at National Theatre and The Shed, NY and *Romeo & Juliet* starring Tom Holland directed by Jamie Lloyd at Duke of York's Theatre as Movement Directors. Co-produced by **The Place**, they toured their first show **the album** nationally and internationally, and are now developing their latest piece **HOT in HeRe**.





SARAH GOLDING

Sarah Golding has received nominations for a British Black Theatre Award for her movement direction for the West End's *Cruise* in May 21 (Duchess Theatre)

Sarah trained at Trinity Laban and received a BA and MA in dance performance (Transitions Dance Company). Once graduated she became a dancer with Lila Dance in 2014 where she toured nationally and rurally. Sarah has most recently performed in the West End and with the world touring cast of *STOMP*. She has performed for theatre companies and choreographers including the Royal Court (*The Internet Is Serious Business*), Bang Bang Bang group, Darcy Wallace, Quang Kien Van, Cathy Waller, Adam Russell.

Sarah's contemporary choreographic credits include *Ballet boyz (the intro.)* which features in their Deluxe tour; Phoenix Dance Theatre (*KALENA*), Maiden Voyage (*Call to mind*) mapdance21 (*STATE*), Blood and Belief (U.Mi-1 London Fashion week 21); TRANSIT-20 (Dance film dance film collaboration with South African dancers) and Trinity Laban (*conversations with x*).

Sarah's theatre choreographic credits also include *KENREX* (Sheffield Theatres), *Wizard of Oz* (Watermill Theatre), *Little Women* (Park Theatre), *Candide* (Mountview), *Primetime* (Royal Court). **Sarah** choreographed the workshop presentation of the new adaptation of *Jekyll and Hyde* (produced by Lambert Jackson Productions).

Sarah regularly choreographs for various Arts universities including Mountview, LAMDA, ROYAL Welsh College Of Music and Drama, TrinityLaban and The Place. Sarah is co- creator of **SAY** who have toured their work the album nationally and internationally and currently have work touring by NDC Wales, *Say Something*. They were recently on the creative team as movement directors for Jamie Lloyd's *Romeo & Juliet* starring Tom Holland and for *The Effect* at The National Theatre and *The Shed* in New York.



YUKIKO MASUI

Yukiko Masui has been the recipient of a Choreography Award from DanceXchange and an Akram Khan mentoring Award from Sky Arts and is a **Work Place Artist** at **The Place**.

Yukiko, originally from Tokyo, Japan, started her training in Hip Hop, Ballroom Latin where she developed her passion for dance and movements. She moved to London to train in Contemporary Dance where she completed her MA as part of Transitions Dance Company.

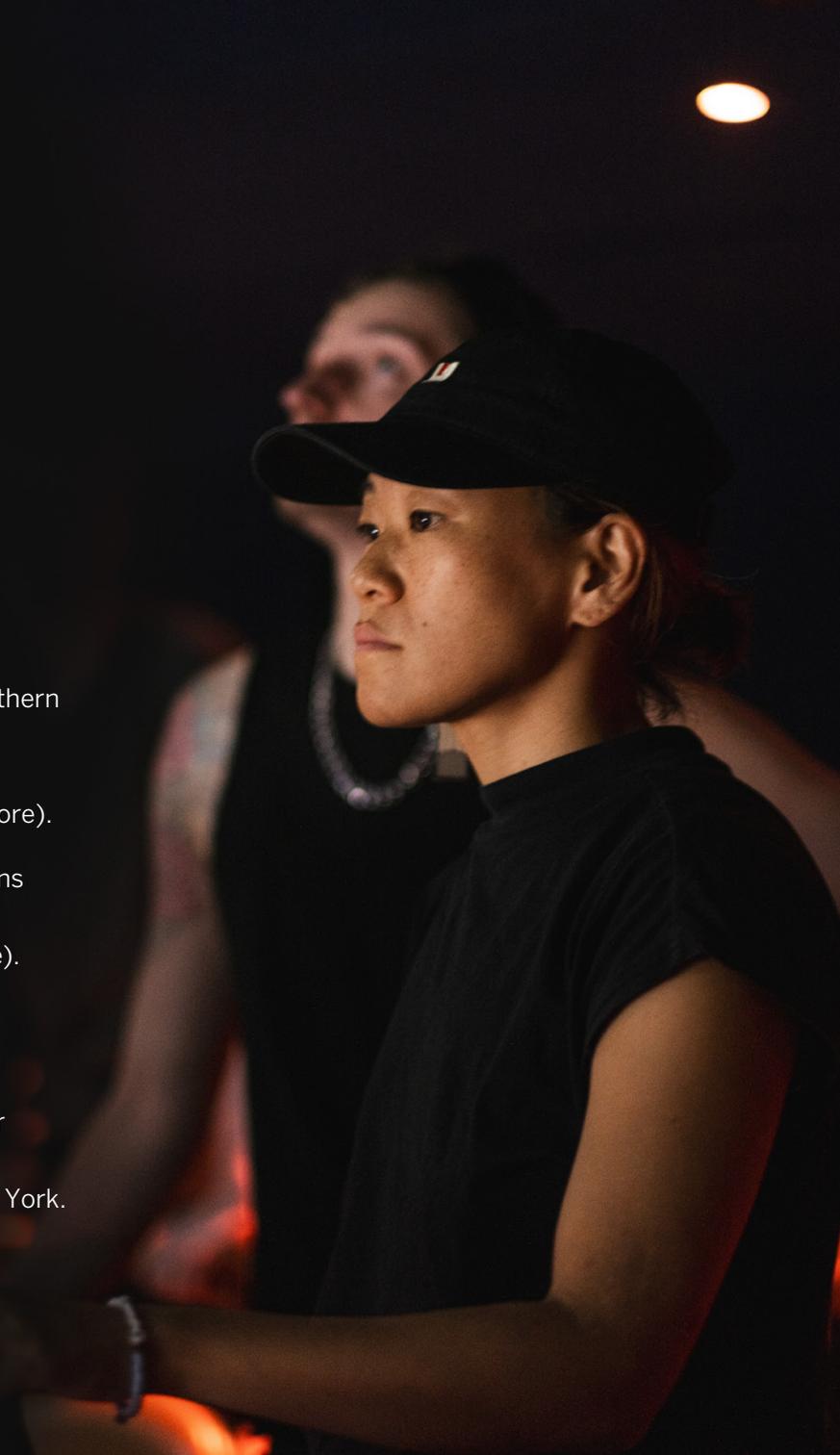
Masui has worked as choreographer and movement director, in theatre includes *Miss Julie* (Southwark Playhouse); *Toy Show the Musical* by RTE (Dublin Convention Centre); *A Little Night Music* (Story House); *Say Yes to Tess* (Leeds Playhouse); *Guy: a New Musical* (The Bunker); *Taming of the Shrew for Two Gents*; and *Urine Town* (London College of Music).

Contemporary Dance choreography includes *Say Something* (National Dance Company of Wales); *SAY AF* (Dance Umbrella); *Femme Spreading* (Norrdans); *For Seasons* (Map Dance); *Dream Deprivation* (London Contemporary Dance School); *Drowning in Your Own Sins* (Northern School of Contemporary Dance); *State of Readiness* (London Studio Centre); and *Break it Down* (Trinity Laban). Her own works *Unbox*, *It Takes Two Too* and *Falling Family* have been commissioned and toured internationally (Birmingham Hippodrome, Norrlands Opera and more).

Performer's credit includes *Carmen* on international tour for Agudo Dance Company; Norrdans Rep on international tour; *Tempo* (Sadler's Wells); *Speak Louder Than Words* on UK tour for Cathy Waller Company; *Still I Rise for TRIBE*; *Smack That* (Barbican); and *Saving Face* (Curve).

Film and Commercial work include *The Marvels*, *Nike*, *Coldplay*, *So You Think You Can Dance* (UK) and *Ministry of Sound*.

Yukiko is a co-founder of **SAY** who are associate artists at DanceEast. They have toured their own show the album internationally. They were recently on the creative team as movement directors on *The Effect* directed by Jamie Lloyd at The National Theatre and *The Shed* in New York.





PRESS

‘VIBRANT, EXCITING AND ENGAGING.’

**‘WE WERE PULLED ALMOST
PHYSICALLY ONTO THE STAGE BY
THEIR ENERGY, FUN AND ABSOLUTE
WONDER OF THEIR PERFORMANCE.’**

(the album, EncoreEast)

**‘THE DUO’S JOYFULNESS
IS INFECTIOUS.’**

(the album, The Stage)

MARKETING

KEY SELLING POINTS:

- 1 Empowerment and Inclusivity:** *HOT in HeRe* features a diverse cast of female and non-binary performers, celebrating unique interpretations of 'hotness' that challenge traditional gender norms. It provides a platform for voices often underrepresented in mainstream media, promoting a message of empowerment and inclusivity.
- 2 Thrilling Dance Sequences:** The show boasts electrifying dance performances fusing Hip Hop and Breaking with Contemporary Dance to create a bold, slick seductive new show. Audiences can expect high-energy, visually captivating routines that blend physicality and confidence in a way that is both entertaining and awe-inspiring.
- 3 Nostalgic '90s Vibes:** With an original soundtrack. Think '90s fashion, dreams of being in a boyband, a gender-bent "Magic Mike". *HOT in HeRe* transports viewers back to a beloved era of music. The infectious beats and nostalgic tunes are sure to resonate with anyone who grew up during this iconic decade.
- 4 Unique Blend of Genres:** Drawing inspiration from the grit and character depth of "Orange is the New Black" and the sensuality of "Magic Mike," this show offers a fresh, genre-blending experience. It combines elements of gig, cabaret, and theatrical performance, making it a one-of-a-kind spectacle.
- 5 SAY - Pioneering Dance with Unmatched Versatility:** With such an impressive repertoire, SAY continues to push the boundaries of what dance can achieve, making them a key player in both the performing arts and the broader cultural landscape.





MARKETING

TARGET AUDIENCES:

- 1 LGBTQIA+ Community:** With its diverse cast of female and non-binary performers, the show's focus on challenging traditional gender norms and celebrating unique interpretations of 'hotness' strongly resonates with LGBTQIA+ audiences.
- 2 Dance Enthusiasts:** The high-energy, visually captivating dance performances that blend Hip Hop and Breaking will attract those who appreciate skilled choreography and dynamic movement.
- 3 '90s Nostalgia Fans:** Anyone who grew up in the '90s or has an affinity for that era's music, fashion, and culture will be drawn to the show's nostalgic vibes and original soundtrack inspired by that iconic decade.
- 4 Advocates for Inclusivity and Empowerment:** Individuals who support and advocate for underrepresented voices in mainstream media will find the show's message of empowerment and inclusivity compelling.
- 5 Theatre and Cabaret Aficionados:** The unique blend of gig, cabaret, and theatrical performance will appeal to those who enjoy innovative and genre-blending entertainment experiences.
- 6 Cultural and Performing Arts Supporters:** Those who follow the work of pioneering dance companies like **SAY**, and appreciate their versatile and acclaimed contributions to the performing arts, will be interested in this new production.
- 7 Music Lovers:** The original soundtrack, infused with infectious '90s beats, will attract music enthusiasts who appreciate fresh, nostalgic tunes.

Suitable for ages 16+

TECHNICAL SPECS

[Technical rider in development, updates available here](#)





CONTACT

For more information or to book **HOT in HeRe**, please contact **Emilie Labourey**, Senior Producer at The Place: emilie.labourey@theplace.org.uk

CREDITS

Choreographers: **SAY (Sarah Golding and Yukiko Masui)**

The R&D phase of HOT in HeRe featured:

Dancers: **Emma Houston, Aurora Casatori, Jessey Stol, Sophie Quay, Skiye Edmond, Priscilla Osegie**

MC and Performer: **Genesis Lynea**

Rapper: **Bobbie Johnson**

Composer: **Michael 'Mikey J' Asante**

Costume Designer: **Yasmin Estanislao**

Lighting Designer: **Stephanie Greenwood**

Lyrics for 'Body': **Koko Brown**

Project Manager: **Alison Thomas**

Production Photographer: **Daniel Phung**

Film by: **MK Moves**

Hot in HeRe is co-produced by **The Place** and **SAY**

Co-commissioned by **The Place** and **Certain Blacks**

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THE PLACE



Supported using public funding by
ARTS COUNCIL ENGLAND
LOTTERY FUNDED

ABOUT THE PLACE

The Place, London's creative powerhouse for dance development, has been leading the way in dance training, creation and performance for 50 years. In a changing landscape, our vision for the future remains steadfast: We are powering imagination through dance, championing new ideas, embracing risks and creating a dance ecosystem unlike any other in the world, with optimal conditions for dance artists and enthusiasts to realise their full potential.

The Place is home to **London Contemporary Dance School**, an extensive theatre and artist development programme, education projects, a range of classes and courses and a nationwide touring model. As a pioneering dance organisation, we are committed to creating no-barriers access to exciting dance experiences and opportunities for everybody, offering a diverse and dynamic theatre programme for audiences, empowering artists and dance makers and giving young people access to the highest quality opportunities to touch their lives with dance.

theplace.org.uk

